

# Assem Kamal Mansi

Business Relations and Corporate Social Responsibility Manager  
Innovation Consultant & NGO's management consultant



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Cairo - EGYPT

## OBJECTIVE

A challenging career opportunity in NGO management, innovation consulting, and training, where I can invest my practical and educational expertise in innovation practices, project management, and CSR initiatives to accelerate organizational growth, inspire innovation, and enhance both profitability and social impact.



## KEY QUALIFICATIONS

- **Innovation Management:** Manage and facilitate service innovation, business model innovation, and enhance customer experience through strategic solutions.
- **Corporate Innovation:** Design and lead innovation workshops, foster a culture of innovation, and implement structured innovation management systems in organizations.
- **Social Innovation:** Develop and manage social innovation strategies, and train NGOs to integrate innovative practices to address societal challenges.
- **Innovation in Development Projects:** Manage sustainable development projects using the PM4NGO methodology to ensure measurable success.
- **Training Management:** Manage training operations, from needs analysis to implementation, follow-up, and evaluation, ensuring improved employee performance.
- **Meeting & Workshop Facilitation:** Facilitate productive meetings and workshops to achieve set goals.
- **Development Sector Project Management:** Manage projects in the development sector, ensuring alignment with goals, overseeing resources, timelines, and stakeholders.
- **Corporate Social Responsibility (CSR):** Lead CSR initiatives and organize high-impact events promoting community engagement.
- **Business Relations:** Manage strategic partnerships, drive business growth, and maintain stakeholder relationships.
- **Proposal Writing:** Develop compelling funding proposals for NGOs, securing successful partnerships.
- **PODCAST Creator** (Preparing and writing content and voice performance) in the field of social innovation.

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## EXPERIENCE

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- **Business Relations Manager** September 2023 – Present  
Develop and maintain strategic partnerships to support business growth and brand expansion.
- **Corporate Social Responsibility (CSR) Manager** September 2023 – Present  
Lead CSR initiatives aligned with corporate values and community impact.  
Organize webinars and events for UN International Days and design sustainable community outreach programs.
- **Development Projects & Social Responsibility** in charge at Tamayyoz Company
- **Training Operations Manager** of Training Department at Tamayyoz Company
- Participate in writing research in the field of NGOs and development (Part Time)
- **Projects coordinator** at Tamayyoz Company at Gadara project (we work on strengthening human development in African societies through community leader's capacity building & other influential categories of people in the societies) from January 2017 till 2019.
- **Accountant at Al Memar** for Construction from October 2011 till may 2014.
- **Accountant at AAK** (Asdekaa Elkhair) Ngo from May 2014 - till now.
- **Training coordinator** at Youth Employment project July 2014 – September 2014.
- **Certified trainer** in active citizen program from British council Marsh 2016.
- **Project coordinator** " Ifter khair project " April 2015 – September 2016 .



## EDUCATION

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- Pre-master in business administration at faculty of commerce Cairo university 2015- 2016 .
- Non government organizations management diploma at Faculty of Economics and Political Science Cairo University 2013-2014.
- Faculty of commerce, Cairo University, May2010 Accounting department 2006 -2010 .

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## COURSES

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- Global Innovation Institute (GInI) - Arab Innovation Awareness Program October 2023
  - Service Innovation (GInI Standards)
  - Product Innovation (GInI Standards)
  - Innovation in Different Business Areas
  - Generating Innovative Ideas
  - Why We Innovate: Realizing Innovation's Value
  - Innovation from Theory to Practice
  - Attributes & Roles of Innovation Professionals
  - Innovation Levels: Concepts & Application
  - Practical Applications of Innovation
  - Innovation's Motives and Drivers
- Public Policy Excellence Program  
Center for International Private Enterprise (CIPE), July 2022
- FIRST Active Deep Learning Experience Facilitator Certification December 2019.
- Training Camp at Social Research for Evidence based Development Practices APRIL 2018.
- Training workshops at social economic and social enterprise from British council
- Training of trainers in social entrepreneurship from British council September 2016.
- Training of trainers in charity work and development sector February 2016.
- Training of trainers in active citizen program from British council December 2015.
- Creative social innovation "Innovating for Fayoum" GESR Social Innovation Lab a program by Misr El-Kheir September 2015.
- Small project management from Social Fund for Development August 2015.
- Writing proposals for development projects from (MEPI) January 2014.
- Design development projects from (MEPI) January 2014.
- Sawiris - NM Scholarship program ( 7 months) include .
- ICDL (International computer driving license) .



## EXTRA CURRICULAR ACTIVITIES

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- Founder at " W3malo " aim to raise the awareness regarding the importance of the social entrepreneurship in our society.
- Volunteer at "100days" foundation to Publication of voluntary work and training and qualification of volunteers.
- Head HR volunteers committee at Islamic relive worldwide Egypt "recruitment, training and motivation of volunteers".

*References furnished upon request*